

**SECRET**NPIC/PSG/RD-36-70  
4 March 1970

MEMORANDUM FOR: Executive Director, NPIC *H*

SUBJECT: Cost of Color Illustrations in Reports

25X1

1. Recently, [ ] and I briefed you on the comparative cost of color reproductions in reports. The comparison was between process color (lithography) and photographic and a dissemination of 140 copies (codeword) and 350 (non-codeword). From the cost figures presented to you, it was evident that process color was the more economical means of reproducing color illustrations. During our discussion, it was pointed out that as we became more familiar and gained more experience in process color, the manhours expended and the overall cost would drop considerably, however, photographic cost would remain basically the same. We were also conducting experiments in running our process color reproductions in up to 4 originals at one time. We have since completed these experiments.

2. At the conclusion of our briefing, you directed that in the foreseeable future, color illustrations in reports would be reproduced using process color; however, on special occasions, it may be necessary to use photographic processes. You also requested that the cost chart be provided you in memorandum form. Chart I shows a cost comparison by running each reproduction separately. Chart II shows comparative cost when reproductions are run 2, 3, or 4 up.

CHART ICOLOR ILLUSTRATIONS IN REPORTS

<u>140 Dissemination</u>				<u>350 Dissemination</u>			
25X1	<u>No. Illustrations</u>		<u>Hours</u>		<u>Hours</u>		
		<u>Type</u>					
	5	Litho	38		41		
	5	Photo	31		68		
	3	Litho	23		25		
	3	Photo	19		40		
	1	Litho	11		12		
	1	Photo	9		15		

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Declass Review by

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CHART II

## 140 Dissemination

## 350 Dissemination

<u>No. Ill.</u>	<u>Type</u>	<u>Hours</u>
2,3, or 4	Litho	13

Hours

14

Chief, Production Services Group

Distribution:

Orig - Addressee

1 - PSG

2 - PSG/RD

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